



D.O.S.E

OF HAPPINESS AT

Sahel

AKAM ALRAJHI
DEVELOPMENTS

WELCOME TO

D.O.S.E

OF HAPPINESS AT

Sahel



Feel the singularity of existing in a new world every season, breaking every routine in a place filled with amusement, where you get to explore a brand new Sahel tailored upon studies to comfort your senses, answer your needs, and make you live the happiest summer memories.



akam ALRAJHI

DEVELOPMENTS

A grand joint venture well bonded to imprint a remarkable milestone in the real estate market, two industry giants determined to change the norm and build communities that inspire. Akam, with its wide experience and innovative solutions to enhance human lives, and AlRajhi, with a great history of trust established over the years, are creating a new name today to empower the world with a brand new definition of an enhanced homesteading. Join our family and live the change.

CONCEPT BY:

EDREES

INNOVATIONS

Drawing our lines of creativity and uniqueness, Edrees Innovations is our compass that gathers information and studies human lives deep enough to understand their basics and majors, and come up with genuine testimonials that enhance human lives, to finally guide us towards the right initiatives that contribute to better human welfare.

PRIMARYLY SELECTED, *Highly Positioned*



Along the coastline of the charming new Sahel, find our land elevated on the luxurious shore of El Dabaa, where it only takes you three hours to arrive from Cairo to D.O.S.E at the 174th km to enjoy the finest aqua blues and softest golden sands ever found. Just 23 kms away from El Alamein airport, draw your first footprints on a 125 acres of land where every inch is saturated with happiness and indulgence to make your departure mission your last option.

D.O.S.E

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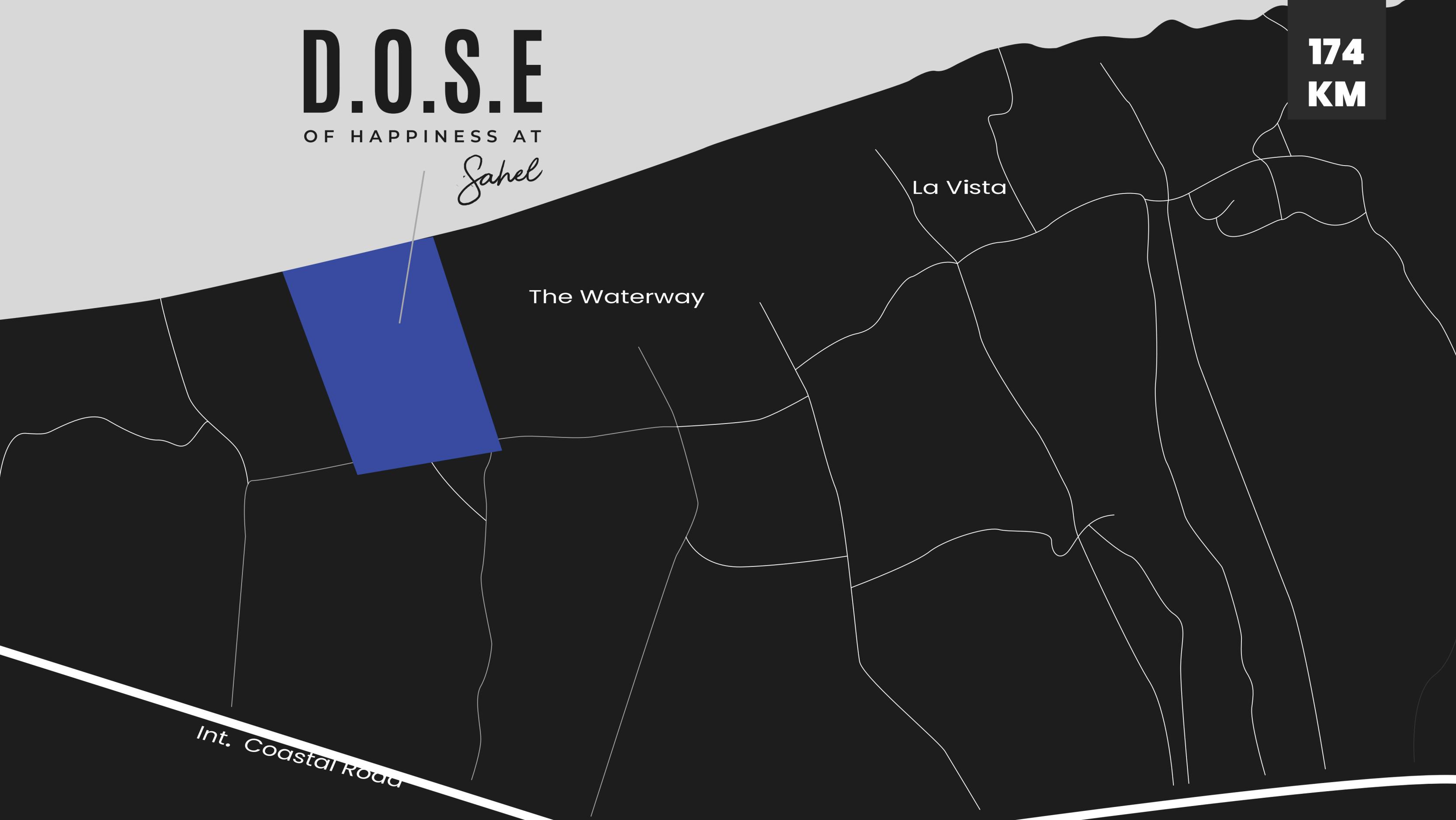
Sahel

174
KM

La Vista

The Waterway

Int. Coastal Road





A REQUIRED GOODBYE AND A HAPPY

Hello

We feel you. We know how tired you are, and the tons of daily duties you have that blow your mind. Sometimes you wish to press pause and mute this loud world, breathe, and recharge. Your feeling is normal and even supported by studies, that you require frequent vacations from the moment you desire till the moment you've had enough, to maintain your life balance and happiness, and here comes our turn.

SET YOURSELF

free



Fly. Let yourself live the full experience of a vacation planned by experts who drew lines of happiness to pamper you, break your routine and take you to a world of euphoria. As we studied every inch of your mind to understand where happiness originates; we found out it speaks of chemicals that mirror different kinds of happiness on our faces, a powerful D.O.S.E formed of Dopamine, Oxytocin, Serotonin, and Endorphins. We will make sure that through every step you take, you get a natural boost of happiness hormones through indulging in tailored activities and services that will let you taste every sort of happiness.

HAPPINESS MANAGEMENT *Team*

Indulge in a sophisticated yet a lighthearted community as your hands are taken peacefully by a team specialised in making happiness your new daily routine. Get to disconnect from the chaotic life and reconnect to an endless state of happiness where every member of your loving family enjoys a daily list of life leisures prepared by the happiness experts. So, you lay your back knowing that everyone is in a world drawn by their own hands.



SERVICES *and Amenities*

LET'S

Daydream!

When we say services, expect the very best because we do not just give you a bunch of plagiarised facilities unpurposefully, but we rather carve your needs and preferences in the form of zones to fulfil your daily necessities and dreamy fantasies.

CHARACTERIZED *Qualities*

Our study of you highlighted what you miss the most, what cheers you up and makes your days countable. And we're here to let you flow among a place full of joy and interest, with the biggest problem being what to do on any given day in a joyful land of fun

MY KITCHEN

TASTE INFUSED WITH

Luxury



For that beloved mommy, dropping your duties behind is what we find our joy at. We took away your food hassle and infused your journey with an exceptional culinary delight, as we gift you a My kitchen service for the very first time in Sahel. Spoil yourself with an exceptional service saturated with richie Dopamine levels.

PINK POOL

*a feminine
Kingdom*

In a restriction-free lady realm, imagine yourself lying down in your favourite swimsuit, feeling those warm sun rays slipping to your skin. Not having to drive long ways or sacrifice your comfort for a moment of pleasure. We guarantee you a secured sun bath complemented with a cool dip in crystal waters that will boost your Endorphins.

COUPLES POOL

*The Happiness
Allurement*

Under clear skies will not only be your favourite spot but also where your body and soul will flourish, as soon as you step into our enchanting cave pool holding hands with your partner. Saturate your affection and warm feelings as we prepare you a fully set zone on top of any noise, and feel your Oxytocin levels reaching sky limits.



SLIDE RIDE

WHEN FUN

Meets Comfort

Fun all the way long is our approach. Activate your playful soul and unleash your kiddy side as you fly down to the beach in the longest Sahel slide ride ever. Leave behind the exhausting stairs and long walks and get ready for an amazing Serotonin boost!

KIDS AQUA PARK

*Spirals
of Joy*

Let your darlings splash into a world of endless laughs and fun! Where all they have to do is let go and float in colourful spirals, and enjoy a free fall into extreme gravity and absolute joy, and enhance their Serotonin levels to experience an ultimate pleasure!

BEACH CLUBHOUSE

Seaside fantasies

We're naturally connected to the sea and its magical feels, and it's always a hard decision to break that connection to fulfil any needs. It's time to leave the old days behind and explore a whole beach clubhouse experience crafted to maximise your D.O.S.E and meet your needs.

Beach Cafes – Restaurants – Yoga Centres –
Crossfit and Fitness Arenas – Pets Zone

FINE DINING EXPERIENCE

THE EXQUISITE
TASTE *of Good Life*

Exactly as you would imagine your perfect date, where the intimate setting and the moonlight surround you at our fine dining restaurant. Reserve your table, put on your classiest outfit and enjoy the charm of a dinner complemented by candlelights, and get an incredible amount of Dopamine in a state of exclusivity.



SOCIAL AVENUE

THE BUTTERFLIES

Sanctuary

An entire venue available all summer long to gather souls that feed on communication and think alike. Whether you're fond of fashion, sports, or handcrafting, literally any activity of your choice can be taken to the level of a social event to intensify your Oxytocin to the full.

MINI MEDICAL CENTER

YOUR HEALTH

Comes first

Because your family and your health are our first priority, we couldn't let you have a vacation that might hold any complications. We ensured a medical center among our compound to guarantee that you feel taken care of throughout your entire stay along with your family.

ACTIVITIES

A NEW PERSPECTIVE

*to endless
Springs*

Sahel is all about the energetic mood and all you would need there is a change that adds spice to the vibes, a program that takes away your boredom and keeps you on your toes while experiencing a variety of activities carefully selected to secrete those magical hormones to keep your mood high on the clouds.

SUMMER FESTIVE HUB

THE SPARK OF EVERY
New Year



How about having a new story to live in every new season, where you always wait impatiently to discover what we have for you this summer, leveling up from one game to another to boost your happiness to the max!

An entire zone to be your summer adventure where your biggest focus is how to win!

Live a whole new spark and welcome all your guests even if they're not D.O.S.E.R.S and indulge in a brand new world of activities.

COURSE GAMES

FUN INFUSED

with Victory

Enjoy the challenge of the obstacle course games and get a D.O.S.E of excitement! Where the stage is all set for the strongest battlers of all times to spend their summer in a grand tournament that upgrades every single season. Fight to win and boost your Serotonin levels to the max!



ROCKET BUNGEE JUMP

A JUMP
upside down



Imagine feeling lighter than ever. Just like a rocket being launched in the sky, you will fall down to touch the ground and before you realize it, you're up in the sky again. Leave your fear behind and prepare yourself for a one-of-a-kind bungee jump in the endless realm of adventure.

A woman with long brown hair in a ponytail, wearing a black tank top and a climbing harness, is climbing a rock wall. She is reaching up with her right hand to grip a yellow hold. The wall is grey with various colored holds (yellow, green, blue, red, grey). A red vertical stripe is on the wall. A rope is attached to her harness and goes up to a metal anchor on the wall.

WILD WORLD

COMPETITION AT

its Best

You no longer need to meet your friends outside to spend time together, you can all gather and get a D.O.S.E of Endorphins in our wild world and compete like never before!

You can go from wall climbing to air riding in a matter of seconds, and spend a summer to remember.

KIDS ACADEMY

in Hand of Care

We understand how hard it is to find activities that suit your kids and burn off their energy, especially in Sahel. That was our motive to create our kids academy, a planet of fun where they enjoy playing while secretly learning new things, a world that embraces and tracks their growth process and enhances their skills while boosting their Serotonin and Endorphins.

KIDS SAFARI

YOUR DOOR TO A

Wild Life

We will always make sure that your kids stay in a world of their own choice where they can indulge in fun activities and wild settings in safe hands. Leave your lovies on a camping trip where all they need is the right gear. Let them have some sort of learning, sweet memories, and push their Serotonin and Endorphins to the max!



CIRCUS

ILLUSIONS BY
The Seashore



For those who love fantasy and magic and sink into its mystical colors and breathtaking performances. We will make every day a new mystery, bringing the best of the worldly known circus shows, performing different themes and bizarre arts that will take your Dopamine levels to happiness and beyond.

DOLPHIN SHOW

KIND SOULS,

Smiling faces



Enjoy being close to the most intelligent kind giant on our blue planet, the one that can learn anything and get along with anyone. Our kids fall in love with its kind and pure smile and it amazes them with its playful soul. As you laugh uncontrollably at the dolphin show, your Oxytocin levels will rise to the sky limit.

PAINBALL

A WORLD FULL OF *Colors*



This summer you're not only going to enjoy the sun and the sea, but you are also going to be the ultimate summer warrior, where you bring victory to your team in an adventure full of colors. Enjoy our paintball activity that makes you forget your worries, bond better friendships, and stimulates your Dopamine levels to draw bigger smiles.

BEACH EXPERIENCE

MODE: AHEAD OF THE
SEA, ABOVE

The Clouds

Forget the regular beach memories and prepare yourself for a whole new level of seaside fun where the music beats match with the melody of waves, pearly curtains fly flawlessly, hammock swings are irresistible, to finally lay on some comfy cherry cushions.



BEACH ACTIVITIES

DIFFERENT MINDS,

Same Heart



Because we all enjoy the beach differently, we loved placing all your desires on the same shore. Whether you want to work out, meditate, play a racket match or paddle tennis, split your group into two teams for beach soccer, or catch that flying volleyball, you'll find it all in our beach area where you get a D.O.S.E of enjoyment.

BEACH TRUCKS

GRAB YOUR BITES

on the Go



When you desire a juicy hot bite, a salty snack, or a refreshing drink while you're tanning, you no longer have to get out of our haven and disconnect from fun mode. Only in a matter of minutes, treat yourself with whatever you crave while still in your swimsuit and give your body an immense level of Dopamine!



CLUBHOUSE

VIBE AT YOUR

Own Place

Have a blast at a place where all your desires are answered, and pleasures contained, as we gathered all-day essentials for you in one place. Whether you're in the mood to chill, train, or meditate, our clubhouse is your new magic wand that will make your wishes sensible realities at all times.

Restaurants and Cafes - Gym - Spa
- Kids Area - Pool

CONFERENCE HALL

BUSINESS BY

The Sea!

Leaving everything behind is sometimes hard to achieve. That's why we prepared you a fully equipped conference hall, where you can meet with your workmates for business meetings or discuss an urgent submission and get the job done.

INFINITY POOL

*a Limitless
Horizon*

Take a dip in a limitless horizon of beauty and perfection, where you have no limits to a sky full of colors. Indulge in some drink and feel the sun bronzing the place. You can double the pleasure and have some floating breakfast under the sunlight. Enjoy a D.O.S.E of Oxytocin and sense love in the air!



INTERNATIONAL HOTEL LUXURY AT *its Best*

For those who love selecting the best, have the complete experience of lavishness in a fine hotel among the casual Sahel vibes and stay singular. Where the feeling of privilege is indescribable among the clean and serviced ambiance you can live with your family, enriching your Dopamine levels to the ultimate euphoria.

A person in a blue uniform is adjusting a grey pillow on a bed. The person is wearing a watch on their left wrist. The background shows a hotel room with a chair and a lamp.

HOTEL SERVICED UNITS

PERSONALIZING YOUR *experience*

We invite you to the most luxurious levels of pampering because, for us, those are no longer wishes but rather necessities. Feel the delight of owning your dream beach house in our own way, where you get to experience the luxurious hotel and service in your very own comfort zone, and get a tinge of Serotonin.

COMMERCIAL AREA

SUMMER NIGHTS AND

City lights

We considered your missings and fantasies as we designed your new favourite night spot at Sahel, so you can forget the old dull nights or the long drives out of your cozy territory to meet your friends. Instead, invite them over to explore a place full of life, and expel your Oxytocin and Dopamine beyond boundaries.

Restaurants - Cafes - Shopping Brands - Beauty Salons and Clinics - ATMs and Banks - Nail Salons - Jewellery Shops - VIP Cinema - Gamig Center

SANDY LAGOON

A CRYSTALLIZED *World*

Enjoy the crystal waters of a lagoon that goes where your eyes can't catch, where the atmosphere is enchanting and the colors are soothing to your eye. Live an unparalleled tranquility and boost your happiness to a higher place.

GAMING CENTER

P.S: THIS IS NOT A NOTE.
IT IS YOUR NEW

Virtual Kingdom

Call your buddies for the strongest summer PlayStation league in our gaming center, and enjoy the vibe of a virtual world where the joystick is your new best friend, rules are yours to set and winning depends on your rival's power.



MAINTENANCE SERVICES (REGULAR + VIP)

A BUTTON FOR

Wonders

Drop the hectic maintenance behind and with one click of a button, get everything done before you even notice, from cleaning to fixing and all in between. Not only that, but if you're the type of person who needs things done immediately, we created a VIP maintenance service to have your issues solved in a blink of an eye, and treat yourself with a Dopamine overdose.

GOLF CARS AND SHUTTLE BUSES

COMFORT THROUGH EVERY

Step of the Way

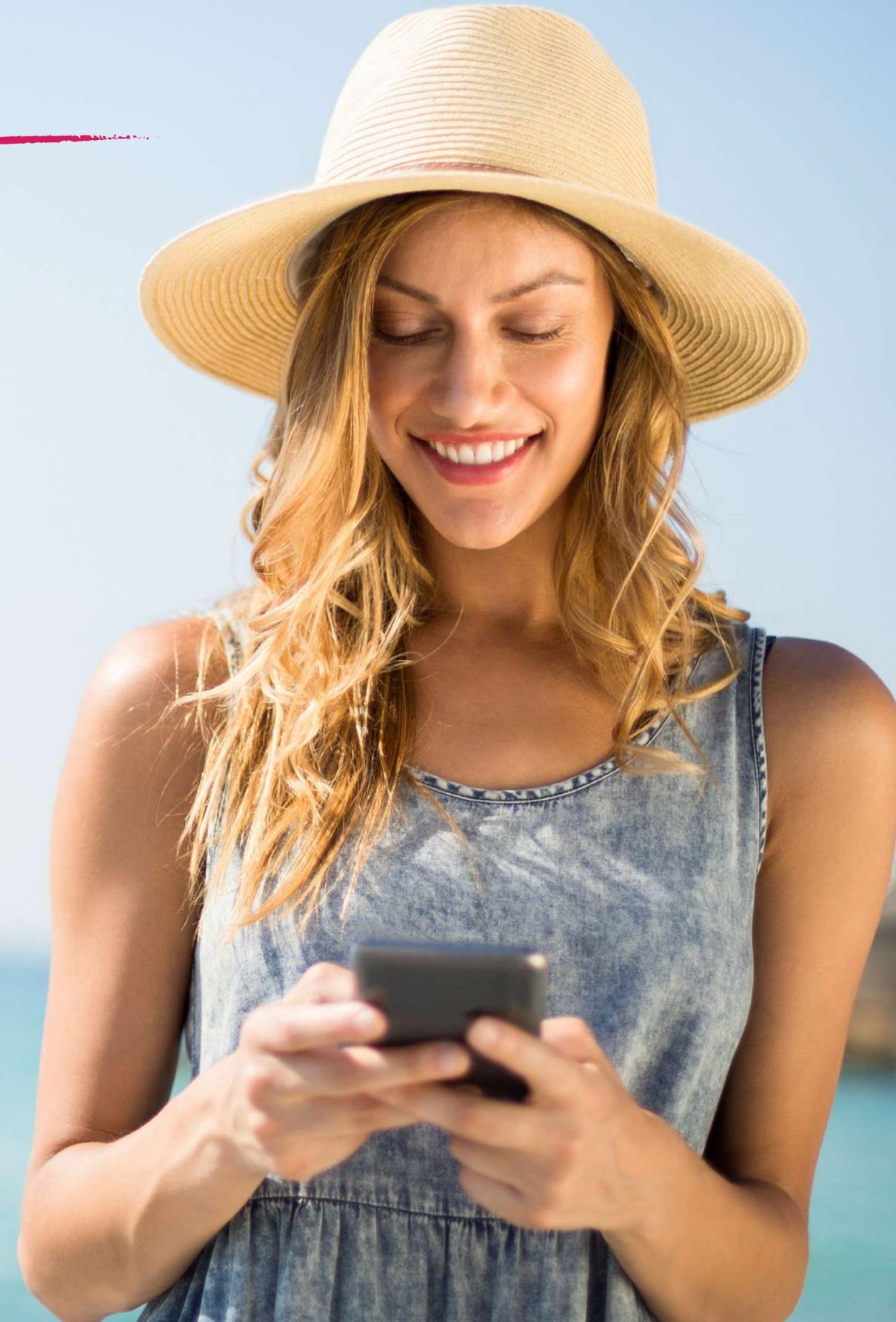


As we always strive for your relief and comfort, you will no longer have to worry about moving around your resort anytime you wish. Open our app, press the magical button, and our golf cars and shuttle buses will appear on your doorstep to take you wherever you want. Boost your Dopamine levels and save the walking energy for the happy moments.

MOBILE APP

A CLICK OF *Comfort*

We strive for your comfort and plan beyond your expectations. With our vacation assistant, you can effortlessly request your needs and book your activities with a press of a button!



CENTRAL WIFI NETWORKS

YOUR GATEWAY
TO ACCESS

The World

We understand the power of the internet so, we gift you a new level of accessibility, treasuring every minute of your time. Save your extra bundle and benefit from our central WIFI network!

CONCIERGE SERVICES

REFINEMENT AT ITS *Best*

We want to spoil you. Every detail that relates to you is well-considered and studied, even your laundry will be taken care of, as you can enjoy our laundry service all summer long, book a cab or any special service of your choice and stay happy and satisfied all summer long and get a limitless D.O.S.E of Dopamine.



